* 2019-08-04
  + In progress:
    - The fundamental data is updated quarterly, e.g. on datekey/reportperiod 2019-04-25 report earnings of 2019-03-31
    - This creates extra complexity of our quarterly rebalancing as it would introduce look-forward bias when we just rebalance at quarter end – the information we based on is actually available after the quarter end
    - Also we found that some previous earning records are missing from the our data (AMZN 2018 Q3). Have to back fill the gaps:
      * Re-get all fundamental data from Quandl, join with our data
    - Daily price data is ok.
  + Done:
    - Updated price and fundamental data
    - IC functionality: corr between alpha rank vs realized return rank
  + To-do:
    - Check data: use monthly (rank, rebalance) also update mechanism of raw data
    - Improve the rebalance logic to remove the look-forward bias: analyze the distribution of earning report dates, and rebalance after those dates.
  + **Action item:**
    - **Update fundamental data** 
      * **Turns out the data always use month-end date as calendar date. And we adjusted the date to biz date to get the data. This may lead some quarter end data are missing. We changed the code and re-getting all the data now.**
      * **After save the newly refreshed data, have to think about the refresh strategy**
* **2019-09-22**
  + We found that different company has different definitions of quarter-end/fisical year and reporting dates. So it is not realistic to rank their fundamental data on the same date. We decided to take the following approach – At each rebalance date, given a list of universe (SP500), for each company, use their latest record to that date, and then do the cross-sectional ranking (Done)
  + This introduce the need of the “lineup/universe” at each rebalance date (quarter end presumably). Our current sp500 univ data has the date column which indicates the time the universe changes. Hence given a rebalance date, we also need to get the most recent updated universe **no late than** that date (Done)
  + Then we need to update the rankZscore function (Done)
  + In the file generalBackTester.R, since we’ve changed our ranked\_univ function to only one single (rebalance) date, we have to re-write the logic to adapt the new back-testing logic
    - First, we need a series of rebalance dates, we use quarter end dates (3/31,6/30,9/30,12/31) -- Done
    - For the function constructPortQtly, previously we build portfolio along the period in this function. Now since our information are all based on single rebalance date, we need to totally revamp this function – Done
* **2019-11-22**
  + Factor Case Study Framework
    - Historical IC Analysis – pb DONE
      * Need to change to monthly and fwd one month return. Calculate monthly ic and average ic and standard deviation of ic
    - Factor Portfolio Performance Analysis - DONE
  + Factor Momentum – TO DO

• 2020-07-19

* + Add the update of SP all universe to the refresh data given it also only dates back 20 years – Done
  + Add detailed monthly stock level factor zscore and fwd return, analyze timeseries correlation and see if there are sector rotation – TO DO
  + Add historical market event/ business cycle –TO DO
  + Analyze other factor historical ICs – TO DO

2020-08-02

* + Add the update of SP all universe to the refresh data given it also only dates back 20 years – Done
  + Add detailed monthly stock level factor zscore and fwd return, analyze timeseries correlation and see if there are sector rotation – Done
  + need to interpret more from the chart – zscore sector average to see what sector the signal is favoring; add growth/value historical index return and compare to the sector level ICs and SP500 whole universe ICs **– In progress, more analysis on median IC for each sector, market-cap weighted return, to see which sector is favored. More to come next week**
  + Add historical market event/ business cycle –TO DO
  + Analyze other factor historical ICs – TO DO

2020-08-30

* + need to interpret more from the chart – zscore sector average to see what sector the signal is favoring; add growth/value historical index return and compare to the sector level ICs and SP500 whole universe ICs– In progress, more analysis on median IC for each sector, market-cap weighted return, to see which sector is favored. More to come next week – Completed
  + Add historical market event/ business cycle –TO DO
  + Analyze other factor historical ICs – TO DO

2020-09-13

* + WIP, the white-paper of pb factor. Working on the z-rank section, things to do next time is
    1. Deeper dive in high rank sectors.
    2. Sectors of volatile sectors
    3. IC and L/S portfolio

2020-09-27

* **Action item – the Communication Services sector is not updated. Pending feedback from SHARADAR. Pausing for Consumer Cyclical investigation**
* **TODO – We assume a high leverage would inflate the PB ratio. Thus, we should proceed the P/EV ratio as our next factor. Since PB ratio is the only factor we have looked so far, we are not able to interpret too much information from it. We should move on other factors then come back to fill the other sectors in the report (IC, portfolio etc.)**

2020-10-25

* We agreed on other than filling the leftover last time, we should focus on setting up the research framework so it can be easily leveraged for the analysis of other factors. The above items thus still pending.
* We looked at the top-level IC time series and observed a 10-year growth rally. **TODO: We can conduct some additional research to unfold forces that make/break this trend**

2020-11-22

* We conducted some analysis on the correlation of PB IC against some macro factors including GDP growth rate and treasury term premium. No material relationship has been found. Next session we would brainstorm other potential reasons for the growth rally or moving on to the next factor which leveraging the existing analysis framework.

2021-02-21

* We extended our chart of PB IC to 2021-01-31. And re-apply our IC framework to PE. Not surprisingly, PE almost tell an identical story with PB
* In next session, we agree to move on to another dimension other than growth/value. PEV could be a good choice as it contains leverage information

2021-03-06

* We discussed the definition of momentum factor, agreed to start with the simpler version. Rolling return could be a good start. If not satisfied, we can move on to the EMA series. For that, we can also use the version w/o the fixed look back window. This would only require one time calculation for each stock.
* We looked at the IC chart of EV multiple (EV/EBITDA). Since it is still a valuation measure, it tells a close story as PB/PE. We observed though during 2005-2015, EV multiple IC exhibits more volatility. We think this might be related to the impact of the leverage, which could be our next topic.
* Fwd PE(data source?), quality can be studied in the future as well.
* Size is the easiest. Should be done first

2021-03-13

* TODO: Per Sharadar’s email, Upon Mar 29th, check the price table, a new col closeAdj should be added which accounts for dividend
* We looked at the factor size(Marketcap). **On average over 20 years period, small cap shows a slight premium about 0.02 IC. Though large cap has outperformed since 2017, small cap started to re-rally since the second half of 2020.**
* **Since small cap exhibits more seasonality, it might be helpful to study the timing of it. (e.g. sensitivity to the inst rate/tax)**
* NLSIZE from Barra, can be something to do if want to be fancy
* Next: quality (ROA avg+sd), mom, fwd-pe